



Case Study

Service bureau stays up to speed when they're at their home office or on the road

The portable, powerful **Kodak** i5800 Scanner is a perfect fit

Image Data Inc., a service bureau with locations in Albany, NY and Framingham, MA hits the road to provide on-site scanning services for a variety of healthcare/medical, law enforcement, government and financial services customers. They rely on **Kodak** i5800 Scanners to streamline their process and better deliver on their promise of "Document Management Made Simple."

Situation

A good portion of Image Data's projects are done on-site at client facilities, and the company was finding it difficult to work with large, cumbersome high-volume scanners.

Objective

Find a high-volume scanner that offered a combination of portability, easy setup and high-quality color scanning.

Solution

Image Data purchased three **Kodak** i5800 Scanners, which are easy to move and set up and provide fast, high-quality color scanning throughput at resolutions up to 300 dpi.

Results

The solution gives Image Data a faster, high-quality mobile scanning capability at a lower price than other high-volume scanner options.

Searching for the perfect scanner

Over the last 20 years, Image Data has used scanners from manufacturers other than Kodak Alaris but had never found the perfect fit for their off-site scanning business. "In the past, we've utilized some very large, high-volume scanners," says Tom Marto, President of Image Data. "And once installed, we needed an entire technical staff to move them. That type of scenario did not streamline our processes in the least."

When the time came to purchase new scanners, Image Data researched and tested scanners with comparable specs, and talked with other service bureaus about their experiences. To fit Image Data's ideal scanner profile, for both inside and outside projects, scanners need to be:

- Smaller and more portable
- Able to scan in color – at fast, rated speeds – at up to 300 dpi
- Easily setup/operated without the assistance of service techs

When Marto and his team tested the **Kodak** i5800 Scanner, they quickly discovered its features were well-suited to their needs. "First, the footprint is smaller and the wheeling mobility is ideal," Marto notes. "We can move it from one production area to another without technical assistance. We roll them up onto the back of a truck, transport them, and then it's really plug 'n' play."

"The **Kodak** i5800 Scanners are also significantly more affordable than previous high-volume units, with list prices about half of what we used to pay."

Tom Marto, President, Image Data, Inc.

Putting the **Kodak** i5800 to work

Image Data's three **Kodak** i5800 Scanners run at speeds comparable to other more expensive scanners, and deliver overall faster throughput at higher dpi and color settings. Image Data finds that more customers are asking for higher-quality color scans to make sure that their digital files maintain outstanding detail when they are reproduced.

That's especially important for customers that have demanding quality requirements. Law enforcement agencies, for example, often request 300 dpi color scans to capture detail in photographic images and color halftones within documents. Accuracy is critical because varying color indications on documents such as drug testing reports can skew the results.

Delivering on promises

Image Data positions its services as "Document Management Made Simple." To deliver on that promise they provide a strategic process that evaluates a prospective customer's current situation, identifies solutions, and implements an ideal approach with a focus on cost, quality and productivity. The speed, size and affordability of their **Kodak** Scanners help them create a solution for the specific needs of virtually any customer.



Kodak i5800 Scanner

"The scanners from Kodak Alaris fit within a desktop space, which makes it easy to integrate them into almost any workflow," says Marto. "And having a familiar, common interface for all of our **Kodak** Scanners makes them especially easy to operate."

The responsive expertise of Service & Support from Kodak Alaris is an added plus. "They're prompt and professional," says Marto. "And they don't leave until an issue is resolved."

Results that delight both Image Data and their customers

- Easier transport to and from customer sites
- Faster scanning setup and more flexible capture operations at customer sites
- Operators can easily switch between **Kodak** Scanners thanks to one common interface
- More efficient color scanning at up to 300 dpi
- High-quality files that offer sharp detail, exceptional image reproduction and provide outstanding input for OCR, barcodes, and indexing
- Faster overall project completion times
- Significantly lower capital expenditure on **Kodak** i5800 Scanners

Want to learn more?

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